



# Review of Industry Documents Regarding Dissolvable Tobacco Products: Overview

Jeanette Renaud, Ph.D.  
RTI International

Presented to:  
Tobacco Product Scientific Advisory  
Committee  
Food and Drug Administration  
Rockville, MD  
January 2012

# Purpose

- As part of a contract with FDA Center for Tobacco Products (CTP), RTI has reviewed confidential documents related to dissolvable tobacco products submitted by tobacco industry
- In accordance with section 904(b) of the Tobacco Control Act, FDA requested tobacco companies submit documents for 7 topics related to dissolvable tobacco products.

# Purpose

- Letter sent to 130 tobacco manufacturers June 2011 requesting documents to be submitted within 3 months
- Inform recommendations of the Tobacco Product Scientific Advisory Committee (TPSAC) regarding the use and impact of dissolvable tobacco products on public health.

# Topics

Tobacco companies asked to submit all documents and underlying scientific information related to research and research findings on dissolvable tobacco products for the following topics:

1. Marketing Research
2. Marketing Practices
3. Marketing Effectiveness
4. Health Effects
5. Toxicological Effects
6. Behavioral Effects
7. Physiologic Effects

## Documents Received by Tobacco Company

- 8 tobacco companies submitted 3,289 documents (64,533 pages)
- Number of documents submitted by company ranged from 1 to 2,194 documents

## Document Date Range

- Documents ranged in date from 1921 to 2011
  - 60% between 1999 and 2011
  - 66% between 1990 and 2011
  - 74% between 1980 and 2011

## Types of Documents Received

Type	Number
General Report	150
Laboratory Research	394
Marketing Research	130
Marketing Report	47
Scientific Report	620
Study	270

## Presentations

Behavioral Effects – Jeanette Renaud, Ph.D.

Marketing Research, Marketing Practices, and Marketing Effectiveness – Brian Southwell, Ph.D.

Health Effects – Linda Brown, M.P.H., Dr.P.H.

Toxicological and Physiologic Effects – Brian Thomas, Ph.D.